# **BRANDON SNYDER** $\diamond$ b@bs9.co $\diamond$ (813) 892-8845 $\diamond$ linkedin.com/in/bsnyder9

# WORK EXPERIENCE

## **Hillsborough County Public Schools**

2020 July - Present

**Data Strategist** 

2020 July - Present

Developed streamlined data analysis tools and processes to accelerate turnaround efforts in Hillsborough's lowest-performing schools, with grade histories of D and F according to FL DOE's accountability measures. Over the course of the 2020-2021 and 2021-2022 school years, Transformation Network supported a total of 45 schools serving more than 20,000 students, and over 80% of those schools improved their school grade, with several reaching a B rating and one reaching an A.

### Notable projects:

- developed a Power BI report refreshed daily to apply FL DOE's school grade eligibility qualifications and contextualize students amongst their classmates
- integrated a variety of datasets from district SIS and external vendor systems (CSVs , JSONs, etc.) into Pythongenerated recurring Excel reports for "poolside" analysis of formative assessments (term borrowed from Paul Bambrick-Santoyo's "Driven by Data" books), MTSS/RtI "triangulation", and attendance monitoring
- added value to a decade-old analytics web application by analyzing the vendor's SQL Server back-end, updating role-based permissions, and developing custom queries for additional reporting
- developed a Power Automate flow to notify teachers of students needing intervention or closer monitoring in a
  vendor's online lesson platform, using Python to process exported usage data and recreate alert logic
  previously only available as JavaScript within an on-demand report

AMIkids

2016 Feb – 2019 Apr

Research Data Analyst

2017 Nov – 2019 Apr

Data Coordinator for Vocational Education & Job Placement

2016 Feb – 2017 Nov

Ensured the integrity of student data systems for approx. 4000 youth per year from 40+ program sites across FL, SC, NC, LA, MO, TX, GA, NM, and VA; analyzed, validated, and reported to support management, grant/contract compliance, and resource development, including need statistics for target areas for new grant applications using data from ArcGIS and Census Bureau; supported development of new student information system, validated & debugged migration, and began adapting management tools/processes.

<u>City Year</u> <u>2013 July – 2015 June</u>

AmeriCorps Team Leader (TL) at Oak Ridge High School in Orlando, FL

2014 July – 2015 June

AmeriCorps Member (ACM) at Virgil Middle School in Los Angeles, CA

2013 July – 2014 June

Tutored and mentored students; coached and led a team of ACMs; supported data analysis for my team and several others; event planning and community outreach

### **EDUCATION**

### **Georgia Institute of Technology**

Graduated 2021 Aug

M.S. Analytics; GPA 4.00; Topics of note: Deterministic Optimization, Bayesian Statistics, Continuous Improvement, Privacy Regulations; Practicum project: "Modeling Student Attendance with Binomial Regression"

### **University of Florida**

Graduated 2013 May

B.A. Economics, B.S. Psychology; Minor in Educational Studies; GPA 3.74, Cum Laude

# **CERTIFICATIONS & OTHER COURSEWORK**

> Tableau Desktop Specialist

2020 May

Qlik Data Analytics Certification

2020 May